



FOR IMMEDIATE RELEASE
May 8, 2013

FINAL ARTIST PRODUCTION DEVELOPMENT CLINIC FOR 2012-13 SEASON IS JUNE 15

Through the generous support of KeyBank, the final Artist Production Development Clinic for the 2012-13 season will be held June 15 at the Lincoln Theatre (769 E. Long St.) from 8:30am-4pm. This free, one-day informational clinic will offer local artists and arts organizations one-on-one Q&A and networking opportunities with consultants and theatre staff.

Classes will include:

Production Planning

Discover how to take your artistic vision from your mind to the page to the stage.

Production Staging

Learn about light design, sound design, staging, and the technical capabilities of the Lincoln Theatre including available equipment, usage, and streaming and broadcast abilities.

Marketing and Advertising

Find out how to build your audience with cost-efficient marketing strategies for radio, print, online, and social media outlets.

Legalities

Educate yourself on legal issues such as copyrights and basic insurance to cover rentals, riders, resources, personnel, and equipment.

The clinic is FREE, but space is limited and a reservation is required. Breakfast and lunch will be provided.

Interested parties should contact Lincoln Theatre General Manager Suzan Bradford at (614) 719-6746 or sbradford@capa.com for more information.

www.lincolntheatrecolumbus.com

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