



FOR IMMEDIATE RELEASE  
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## LINCOLN THEATRE TO OFFER FREE ARTIST PRODUCTION DEVELOPMENT WORKSHOP JANUARY 31

Through the generous support of KeyBank, the Lincoln Theatre will host a free, one-day informational workshop on Saturday, January 31, for local artists, arts organizations, and individuals interested in developing their performing arts product for the stage.

The clinic will include four classes offering one-on-one Q&A and networking opportunities with consultants and theatre staff. Classes will last approximately one hour and include:

### **Production Planning**

Discover how to take your artistic vision from your mind to the page to the stage.

### **Production Staging**

Learn about light design, sound design, staging, and the technical capabilities of the Lincoln Theatre including available equipment, usage, and streaming and broadcast abilities.

### **Marketing and Advertising**

Find out how to build your audience with cost-efficient marketing strategies for radio, print, online, and social media outlets.

### **Legalities**

Educate yourself on legal issues such as copyrights and basic insurance to cover rentals, riders, resources, personnel, and equipment.

The Artist Production Development Workshop will be held at the Lincoln Theatre (769 E. Long St.) from 8:30am-3:30pm on January 31. The workshop is FREE, but space is limited and a reservation is required. Breakfast and lunch will be provided. Interested parties should contact Lincoln Theatre General Manager Suzan Bradford at (614) 719-6746 or [sbradford@capa.com](mailto:sbradford@capa.com) for more information.

[www.lincolntheatrecolumbus.com](http://www.lincolntheatrecolumbus.com)

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The Lincoln Theatre Association acknowledges the support of many supporters, including Franklin County. In addition, the Ohio Arts Council helped fund this program with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans.

**Contact:** Rolanda Copley  
(614) 719-6624  
[rcopley@capa.com](mailto:rcopley@capa.com)