



FOR IMMEDIATE RELEASE  
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## LINCOLN THEATRE TO OFFER FREE ARTIST PRODUCTION DEVELOPMENT WORKSHOP AUGUST 12

Through the generous support of KeyBank, the Lincoln Theatre will host a free, one-day informational workshop on Saturday, August 12, for local artists, arts organizations, and individuals interested in developing their performing arts product for the stage.

The clinic will include four classes offering one-on-one Q&A and networking opportunities with consultants and theatre staff. Sessions will last approximately one hour and include:

### **Production Planning**

Discover how to take your artistic vision from your mind to the page to the stage.

### **Production Staging**

Learn about light design, sound design, staging, and the technical capabilities of the Lincoln Theatre including available equipment, usage, and streaming and broadcast abilities.

### **Marketing and Advertising**

Find out how to build your audience with cost-efficient marketing strategies for radio, print, online, and social media outlets.

### **Legalities**

Educate yourself on legal issues such as copyrights and basic insurance to cover rentals, riders, resources, personnel, and equipment.

The Artist Production Development Workshop will be held at the Lincoln Theatre (769 E. Long St.) from 8:30am-3:30pm on Saturday, August 12. The workshop is FREE, but space is limited and a reservation is required. Interested parties should contact Lincoln Theatre General Manager Suzan Bradford at (614) 719-6746 or sbradford@capa.com for more information.

This program is made possible through the generous support of the Greater Columbus Arts Council and the Ohio Arts Council.

[www.lincolntheatrecolumbus.com](http://www.lincolntheatrecolumbus.com)

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Support for the Lincoln Theatre's 2017-18 season is provided in part by the Greater Columbus Arts Council, the City of Columbus, Franklin County, Nationwide Insurance, and the Ohio Arts Council to encourage economic growth, educational excellence, and cultural enrichment for all Ohioans.

### **About the Lincoln Theatre**

First opened in 1928, the Lincoln Theatre is a landmark in African-American and jazz history. After undergoing a \$13.5 million renovation funded by a partnership of public and private support, the Lincoln reopened in May 2009 as a multi-use, state-of-the-art performing arts and education center serving the diversity of the Columbus and central Ohio community. The Lincoln is a bustling hub of activity 365 days a year hosting performances, rehearsals, and

classes in the performing arts, as well as a wide variety of community events such as film festivals, meetings, and receptions.

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