



FOR IMMEDIATE RELEASE
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LINCOLN THEATRE TO OFFER FREE ARTIST PRODUCTION DEVELOPMENT WORKSHOP

Through the generous support of KeyBank, the Lincoln Theatre will host a free, one-day informational workshop on Saturday, September 29, for local artists, arts organizations, and individuals interested in developing their performing arts product for the stage.

The clinic will include four classes offering one-on-one Q&A and networking opportunities with consultants and theatre staff. Classes will last approximately one hour and include:

Production Planning

Discover how to take your artistic vision from your mind to the page to the stage.

Technical Staging

Learn about light design, sound design, staging, and the technical capabilities of the Lincoln Theatre including available equipment, usage, and streaming and broadcast abilities.

Marketing and Advertising

Find out how to build your audience with cost-efficient marketing strategies for radio, print, online, and social media outlets.

Legalities

Educate yourself on legal issues such as copyrights and basic insurance to cover rentals, riders, resources, personnel, and equipment.

The Artist Production Development Workshop will be held at the Lincoln Theatre (769 E. Long St.) from 8am-12pm on Saturday, September 29. The workshop is FREE, but space is limited and a reservation is required. Continental breakfast will be provided. Interested parties should contact Lincoln Theatre General Manager Suzan Bradford at (614) 719-6746 or sbradford@capa.com for more information.

The afternoon session will be the Creative Control Fest, a grassroots conference designed to bring together the soul and technical ability of the art and design community. The conference will begin with workshops centered on artist development and taking an idea from concept to production, followed by a speakers' series featuring creative professionals, industry leaders, and innovators in design, fashion, and other creative fields. Creative Control Fest will also feature an art show, performances, and vendors in concert with the speakers' series, culminating in a Celebration Concert featuring up-and-coming musicians.

Attendees can participate in the afternoon session by registering at www.creativecontrolfest.com (fee required).

www.lincolntheatrecolumbus.com

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The Lincoln Theatre Association acknowledges the support of the Greater Columbus Arts Council, Nationwide Insurance, and the Ohio Arts Council who helped fund this program to encourage economic growth, educational excellence, and cultural enrichment for all Ohioans.

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