



FOR IMMEDIATE RELEASE

January 28, 2020

LINCOLN THEATRE TO OFFER FREE ARTIST PRODUCTION DEVELOPMENT WORKSHOP MARCH 7

The Lincoln Theatre will host a free, one-day informational workshop on Saturday, March 7, for local artists, arts organizations, and individuals interested in developing their performing arts product for the stage. Those interested in participating in the Lincoln Theatre's "Expand Your Horizon" Incubation Program should attend this free Artist Production Development Workshop as a pre-cursor.

The workshop will include three sessions offering one-on-one Q&A and networking opportunities with consultants and theatre staff and cover the following topics:

Production Planning

Discover how to take your artistic vision from your mind to the page to the stage.

Marketing and Advertising

Find out how to build your audience with cost-efficient marketing strategies for radio, print, online, and social media outlets.

Legalities & Insurance

Educate yourself on legal issues such as copyrights and basic insurance to cover rentals, riders, resources, personnel, and equipment.

The Artist Production Development Workshop will be held at the Lincoln Theatre (769 E. Long St.) from 8:30am-3:30pm on Saturday, March 7. The workshop is FREE, but space is limited, and a reservation is required. Interested parties should contact Lincoln Theatre Executive Director Suzan Bradford at (614) 719-6746 or sbradford@capa.com for more information.

This program is made possible through the generous support of the Greater Columbus Arts Council and the Ohio Arts Council.

www.lincolntheatrecolumbus.com

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Support for the Lincoln Theatre's 2019-20 season is provided in part by the Greater Columbus Arts Council, the City of Columbus, Franklin County Board of Commissioners, Nationwide, and the Ohio Arts Council to encourage economic growth, educational excellence, and cultural enrichment for all Ohioans.

About the Lincoln Theatre

First opened in 1928, the Lincoln Theatre is a landmark in African-American and jazz history. After undergoing a \$13.5 million renovation funded by a partnership of public and private support, the Lincoln reopened in May 2009 as a multi-use, state-of-the-art performing arts and education center serving the diversity of the Columbus and central Ohio community. The Lincoln is a bustling hub of activity 365 days a year hosting performances, rehearsals, and classes in the performing arts, as well as a wide variety of community events such as film festivals, meetings, and receptions.

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